

Theo Simon
Web Developer

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theosimon.com



Expertise

- Dreamweaver
- Fireworks
- Flash
- Photoshop
- Illustrator
- Acrobat
- InDesign
- After Effects
- QuarkXPress
- Maya
- Final Cut Pro
- Word
- WordPress
- Excel

Work Experience

November 2008 - Current

I DRIVE SAFELY, UX Analyst

San Diego, CA

- Conducted usability research using analytics tools to determine user interaction trends.
- Planned site design by clarifying goals; designing functionality to enhance the usability of web page interfaces.
- Development of site content layout and graphics by coordinating with marketing communications.
- Designing of graphics, icons, banners, audio and video enhancements, etc.
- Creation of working prototypes using current web technologies.
- Creation of UI deliverables including wire frames, flowcharts, screen mock-ups, interface design specs and prototypes.
- Ensure the common look and feel guidelines and standards are followed.
- Followed proper procedure of email campaign blasts through design and development.
- Supported walk-throughs and usability testing.

Education

August 2006 - October 2008

PLATT COLLEGE
Associates Of Applied Science in Graphic Design
Specialized Diploma In Web Design

San Diego, CA